

**RESOLUTION NO. 2020-225**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE  
DISPENSING WITH THE FORMAL REQUEST FOR PROPOSAL PROCEDURES  
PURSUANT TO ELK GROVE MUNICIPAL CODE CHAPTER 3.42 AND  
AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH PROSIO  
COMMUNICATIONS, INC. FOR PUBLIC EDUCATION AND OUTREACH SERVICES  
IN AN AMOUNT NOT-TO-EXCEED \$181,000**

**WHEREAS**, the City contracted with Pro시오 Communications, Inc. ("Pro시오") in 2019 for on-call public education and outreach services (C-19-131); and

**WHEREAS**, the City established Task Order C-20-140 in April 2020 for outreach services targeting organic waste education as it relates to Senate Bill (SB) 1383; and

**WHEREAS**, based upon the complex requirements of SB 1383, significant public outreach will be needed to achieve compliance with the requirements of the legislation Pro시오 developed a three-phase outreach campaign for the City and began working through Phase I under the City's existing contract with Pro시오; and

**WHEREAS**, the additional cost and time needed to seek competitive proposals to complete Phases II and III would not result in a proposal that is more advantageous to the City and is therefore not in the best interest of the City.

**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of Elk Grove hereby dispenses with the formal request for proposal procedures pursuant to Elk Grove Municipal Code Section 3.42.140(B)(3) and authorizes the City Manager to execute a contract with Pro시오 Communications, Inc., in substantially the form presented, to complete the three-phased organics education and outreach plan in an amount not-to-exceed \$181,000.

**PASSED AND ADOPTED** by the City Council of the City of Elk Grove this 23<sup>rd</sup> day of September 2020

  
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STEVE LY, MAYOR of the  
CITY OF ELK GROVE

ATTEST:

  
\_\_\_\_\_  
JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:

  
\_\_\_\_\_  
JONATHAN P. HOBBS,  
CITY ATTORNEY

**CERTIFICATION  
ELK GROVE CITY COUNCIL RESOLUTION NO. 2020-225**

**STATE OF CALIFORNIA            )**  
**COUNTY OF SACRAMENTO    )**     **ss**  
**CITY OF ELK GROVE         )**


***I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on September 23, 2020 by the following vote:***

**AYES:            COUNCILMEMBERS:     *Ly, Hume, Nguyen, Suen***

**NOES:           COUNCILMEMBERS:     *None***

**ABSTAIN:       COUNCILMEMBERS:     *None***

**ABSENT:        COUNCILMEMBERS:     *Detrick***

  
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**Jason Lindgren, City Clerk  
City of Elk Grove, California**